

**Professional Development Program Launch**  
**PROMOTING ASSESSMENT LITERACY ACROSS OREGON**  
**August 19, 2014 9 AM to 3 PM**  
**Doubletree Hotel, Portland**

**Mission:** Orient participants to the key lessons to be learned if they are to select or develop quality assessments and gather dependable evidence of student growth for the evaluation of teacher performance. Establish the importance of credibility of evidence in this context. Offer and launch a learning team-based professional development program to help the master key assessment competencies.

**Audience:** Teachers and their supervisors

**Content Outline:**

Context Setting

- Factoring student growth into teacher evaluation
- What it mean to be assessment literate: keys to assessment quality...evidence credibility
- Who needs to be assessment literate and why
- ATI Learning Team-based Professional development using CASL text
- Participating in the pretest/posttest measure of the impact of professional development

Key to Quality #1: Clear Purpose

- Understanding the full array of assessment users and uses
- Understanding the assessment OF/For learning distinction
- Teacher evaluation is a summative (OF) application

Key #2: Clear Learning Targets

- Understanding learning targets as the basis for quality assessment
- Attributes of quality targets
- Sources of learning targets
- Understanding the kinds of achievement
- Benefits of clear targets

Key #3: Sound assessment design and development

- Understanding the importance of credible results
- Understanding the available assessment methods

- Selecting a proper method given the learning target
- Mastering the steps in assessment development
- Understanding the sampling challenges
- Understanding the sources of assessment bias and remedies
- Specific keys to the creation or selection of quality assessments
  - Selected Response
  - Written Response
  - Performance Assessment
  - Personal Communication

#### Key #4: Communication about assessment results

- Reporting growth in the teacher evaluation context
- Recommended steps in the reporting process: immediate review and year-end compilation
- Simple growth reporting options
- Addressing extraneous (biasing) factors that might influence results

Understanding keys to successful learning team experiences: a key to establishing and defending the credibility of evidence of student growth gathered.