

Empowering Leaders with Creative Confidence

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Why are we here?

**To rediscover your
creative potential**

Let's Get Stoked!

Creativity is

**a mindset, a way of
thinking, and a proactive
approach to finding new
solutions.**

Tom and David Kelley
Creative Confidence

Creativity is

**the process of having
original ideas that have
value**

Sir Ken Robinson
Do Schools Kill Creativity? TED

Creativity is

the heart of innovation

Creative Confidence is

**believing that we are ALL
creative**

Tom and David Kelley
Creative Confidence

Creative Confidence is
believing in **YOUR** ability
to create change in the
world around you.

Tom and David Kelley
Creative Confidence

Creative Confidence is
the ability to come up
with new ideas and the
courage to try them out.

Tom and David Kelley
Creative Confidence

When people transcend
the fears that block their
creativity, all sorts of
possibilities emerge.

**They begin to see every
experience as an
opportunity to learn.**

They become
comfortable with
uncertainty and are able
to **leap** into **action**.

They are **freed** to **speak**
their mind and **challenge**
existing ways of doing
things.

They **act** with greater **courage**, and have more **persistence** in tackling obstacles.

The need for **control**
keeps some people **stuck**
at the planning stage of a
project, resigning
themselves to the **status**
quo

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DYAD

When was the last time
you felt **creative** at
school?

Jami/Jamie share a story of
using creativity in leadership

Do Schools Kill Creativity?

Creative confidence is a
way of seeing your
potential and **place** in the
world more clearly,
unclouded by anxiety and
doubt

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**School leaders are faced
with numerous
opportunities to solve
problems and make a
lasting impact**

**What problems are you
facing at your school?**

In 2 minutes, list as many problems that you can think of that are occupying your time at school.

Write one task per post it note.



**Choose one that
resonates with you the
most**

Using a



and the largest



Write the problem and place it on Post - It Chart paper on the wall.

Take a pad of square



and a



And go stand next to your chart paper.

Design Tool: Brainstorming

Good ideas come from **lots** of
ideas

Brainstorming Video #1

What did you see in this video
that seems to **matter** in this
process?

Let's get the creative juices flowing...

One idea per post it

Nothing is too crazy

You never know what it might
spark!

We are going to play Musical Posters

When the music starts take your sharpie and posts-its and walk around.

When the music stops, find a new poster, read the ideas and then add your own.

Listen for added instructions

Return to your original poster

Read the ideas

Choose one that resonates with you that you would like to try.

Take the one post it back to your table.

Hack Mindsets

START SMALL

**One idea that can move you
toward something bigger**

Hack Mindsets

BIAS TO ACTION

What can you do NOW? Don't wait to have it all figured out.

Bias to Action

List the **first 3 things** that you need to do to start your hack.

Hack Mindsets

FAIL FORWARD & LEARN

“If you’re not prepared to be wrong, you’ll never come up with anything original.”

Sir Ken Robinson
Do Schools Kill Creativity? TED

Cultivate a Creative Spark

CHOOSE CREATIVITY	THINK LIKE A TRAVELER
ENGAGE RELAXED ATTENTION	EMPATHIZE WITH YOUR END USER
DO OBSERVATIONS IN THE FIELD	BE CURIOUS - ASK QUESTIONS
REFRAME CHALLENGES	BUILD A CREATIVE SUPPORT NETWORK

Opening up the the **flow**
of creativity is like
discovering you've been
driving a car with the
emergency brake on -

...and suddenly
experiencing what it feels
like when you release the
brake and can **drive**
freely.

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**Are you living up to your
creative capacity?**

**Are you developing a
school culture that
unleashes the creative
genius of others?**



CONSTRUCT

Using design to accelerate innovation in education, so every student is prepared to thrive today and tomorrow.

BREAKER

BREAKAWAY

**SCHOOL
RETSOL**

What Do You Do With A Problem?

**Rediscover your creative
confidence!**

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