

SIA Community Engagement Toolkit

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Join In! Our Students. Our Success.



Centering Community Engagement

Student Investment Account

Shifting from What's Required...

- Ongoing engagement to support SIA plan development
- Use of an equity lens
- Website posting + open meeting with opportunity for comment + board approval:
 - SIA application, plan, budget
 - Grant agreement
 - Annual report + financial audit

To What is Robust Community Engagement

- Engagement beyond statutory requirements - a way of doing business
- Adapting and responding to changing circumstances (COVID, virtual engagement, systematic racism, wildfires, etc)
- Following through on promises
- Understanding current level of relationship and trust with students, families, and communities

Engaging the Spectrum

- Focusing and centering on impact (while not ignoring intent)
- Not an evaluation tool

We recognize [Facilitating Power](#) and [Movement Strategy Center](#) for their work in building this framework and appreciate their support to adapt it to the Student Investment Account. Facilitating Power is dedicated to cultivating personal and collective power through innovative approaches to education and organizing that meet the demands of our shifting social climates. Movement Strategy Center works with grassroots organizations, alliances, and networks, as well as funders, to build powerful and transformative social justice movements.



Level 0: Ignoring & Invisibilizing

- Centering impact (even if intent was to not tokenize)
- Invitation to intersectionality
- All focal groups, not just the largest or the most common
- Examples
- Key recs, resources, strategies

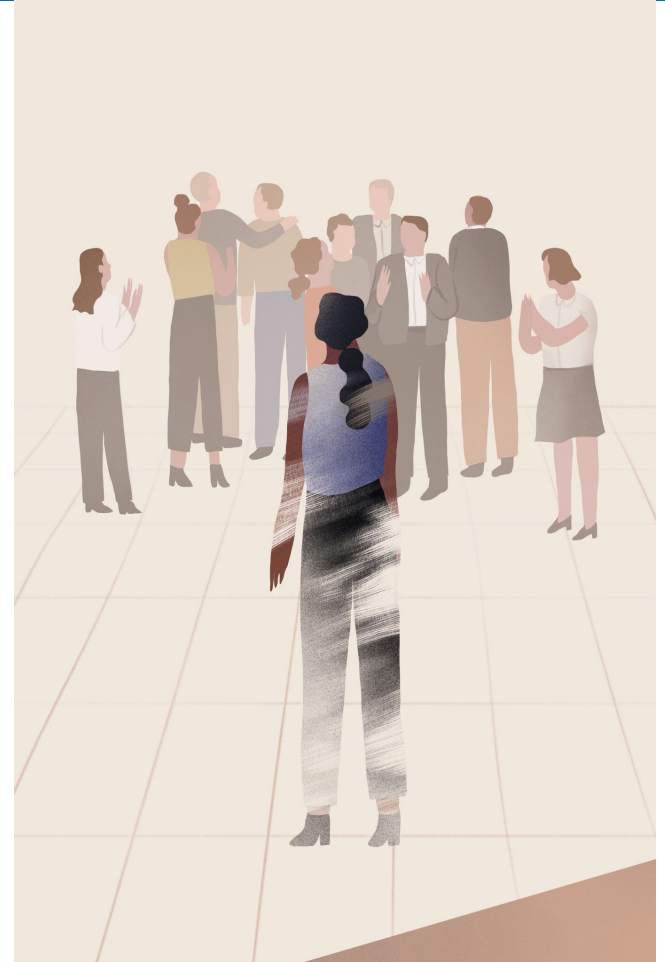


Image: NY Times

Level 1: Informing

- Appropriate expectations
- What's appropriate
- What's not appropriate
- Key resource & strategy: culturally responsive communication



Toolkit

Reframing Family, School, and Community Engagement

A communications toolkit

The resources in this toolkit are designed to collectively build the understanding and support we need to change the narrative around family, school, and community engagement.

Frameworks Institute Toolkit:

<https://www.frameworksinstitute.org/toolkit/reframing-family-school-and-community-engagement/>

Level 2: Consulting

- Most prevalent in SIA plans
- What's appropriate
- What's not appropriate
- Key strategy: Hospitality, reciprocity, and relationship-building
 - The Platinum Rule

District-wide Black Student Union Family Night

Hosted By:
Dr. Lisa McCall, Assistant Superintendent
Amber Fields, Director of Secondary
Zinnia Un, District Equity & Inclusion Coordinator



Community Discussion:
How do you believe SSA funds should support our Black Students & Families?

BSU MEMBERS AND FAMILIES ARE INVITED TO DISCUSS THE BSU AFFINITY PROGRAM AND OPPORTUNITIES TO EXPAND WITH THE STUDENT SUCCESS ACT - STUDENT INVESTMENT ACCOUNT

JANUARY 28, 2020 | 6 PM - 8 PM
DISTRICT OFFICE, 6960 SW SANDBURG ST.
TIGARD, OR 97223

RSVP at bit.ly/2R2uqn5 or Scan 

Questions? Please contact
Zinnia Un, District Equity Coordinator
(503) 431-4183; zun@ttsd.k12.or.us
Octavia Horne, BSU Advisor
ohorne@ttsd.k12.or.us

Raffle Door Prizes 

 We want to hear your voice!

Levels 3-5: Deepening & Deferring

0
IGNORE

1
INFORM

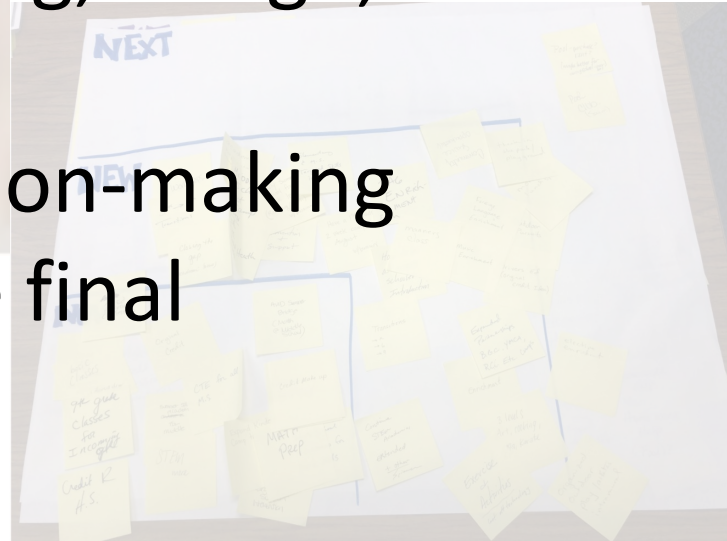
2
CONSULT

3
INVOLVE

4
COLLABORATE

5
DEFER

- The aspiration
- Takes time and sustained effort
- Builds on relationships, partnerships, soil efforts
 - Level 3: Informing planning, design, strategy
 - Level 4: Involved in decision-making
 - Level 5: Communities are final decision-makers



A Couple Key Points

- Is my level static and singular?
- Is the journey linear?



How to Use the CE Toolkit

- As a learning tool
- Honing in on where gaps and edges are
- Examples from ESDs and districts



Questions & Feedback

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