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# **Oregon Career Connected Learning and Work-Based Learning:**

***Engaging students in their future***

**COSA: Thursday, August 5th, 2021**

# Welcome

Eric Juenemann- Career Connected Learning Specialist, Higher Education Coordinating Commission

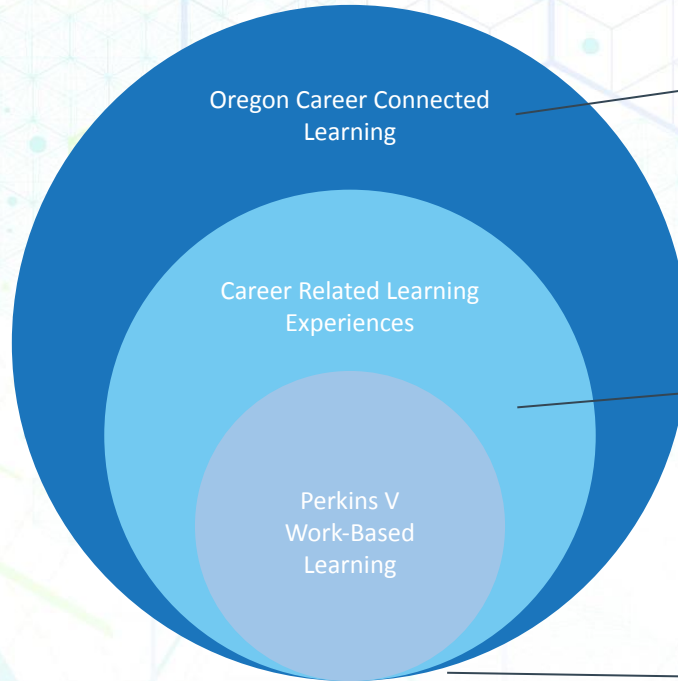
Gabby Sloss- Education Specialist, Oregon Department of Education

# Session Outcomes

As a result of attending this session, attendees will be able to:

- Share the vision and framework for Career Connected Learning (CCL) with partners
- Support student engagement through adopting Oregon's vision for Work-Based Learning (WBL) and Career Connected Learning
- Continue implementation of equitable systems and practices that allow students to access and succeed in CCL and WBL experiences and make seamless college and career transitions

# Oregon Graduation Requirements & Career Development



Infrastructure being built and encompasses all of this

Div. 22 “requirements”  
Career Awareness,  
Exploration, Prep, Training  
Career Pathways

4 criteria  
Perkins Performance  
Indicator





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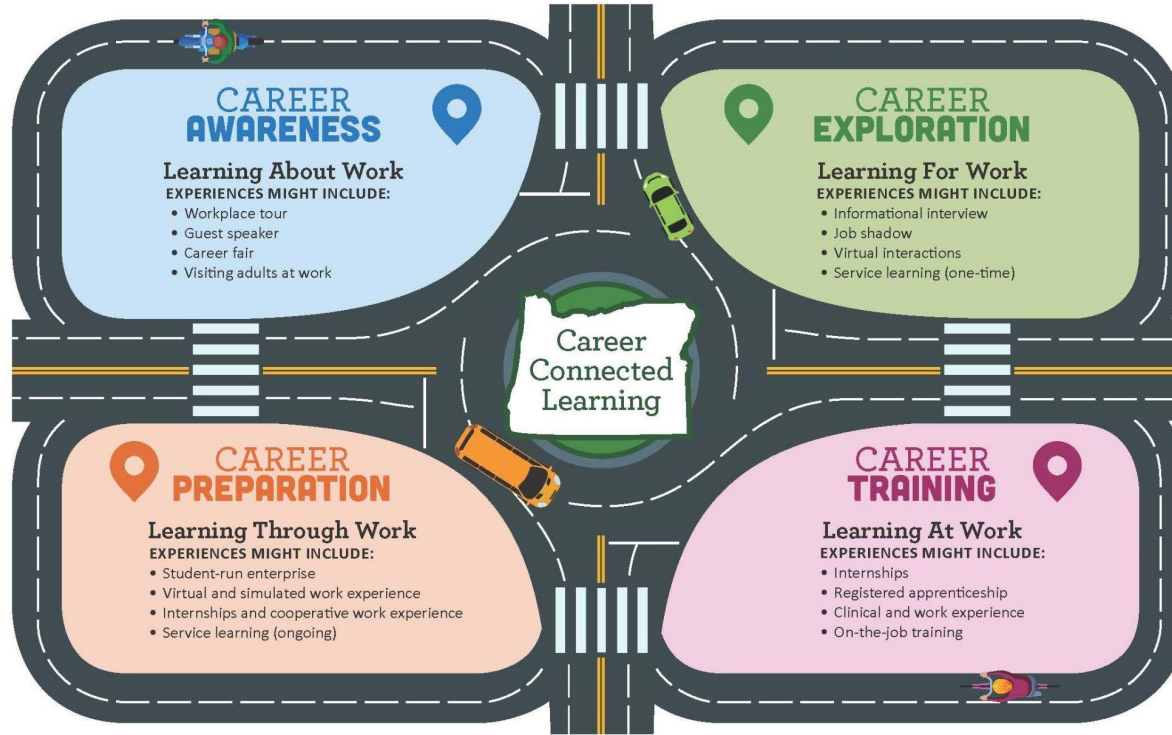
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# Oregon Career Connected Learning Framework

# OREGON CAREER CONNECTED LEARNING

Oregon defines the stages of career development through a system of Career Connected Learning, a framework of career awareness, exploration, preparation and training that is both learner-relevant and directly linked to professional and industry-based expectations.



# Oregon Career Connected Learning

## Why Career Connected Learning?

- Engages students by connecting their future to the classroom through authentic work and career experiences
- Supports student goal setting and planning their career and college paths
- CCL experiences are scaffolded to jump-start and support student learning
- Brings employers and educators together
- Plays a role in Oregon's economic recovery through pathways to livable/sustainable wages for all learners



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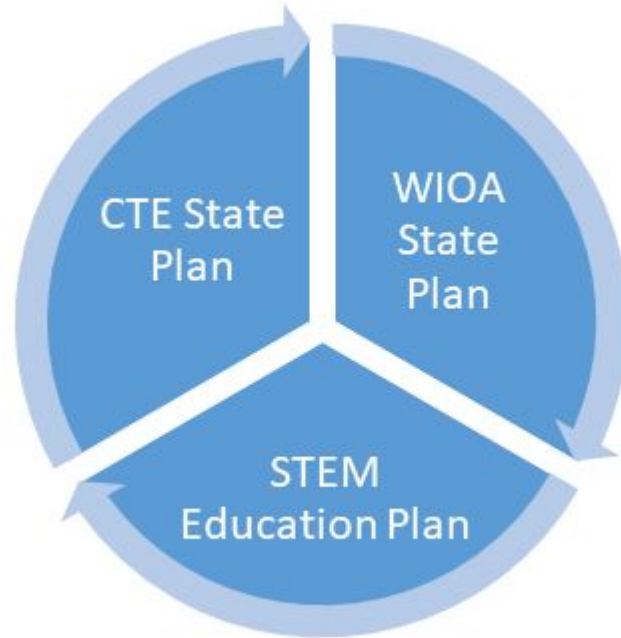
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# Oregon's CTE State Plan



# Alignment across systems



# Partner Engagement

## 12 CROSS-AGENCY MEETINGS

Discussions and alignment between K-12, postsecondary and adult basic skills, STEM, Workforce and Talent Council.

## 4 Meetings with Oregon's Tribes

Two discussions at government-to-government meetings and two discussions at American Indian Education Advisory Board Meetings.

## Oregon's Vision for CTE

*Oregon will reimagine and transform learner experiences to enhance learners' future prospects; empower their communities; and ensure equity in an inclusive, sustainable, innovation-based economy.*

## Alignment to 7 statewide plans

Intentional alignment to other state plans such as ESSA, WIOA, STEM, Future Ready Oregon.

## 1,300 Oregonians

Including CTE educators, business and industry representatives, CTE leaders, counselors, and students.



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# Oregon's Work-Based Learning Vision

# Leading Through Perkins V: Oregon's CTE Vision

*Expand work-based learning in equitable ways so that all learners have equal opportunity and access to professional skills and social capital to be successful when they move through education and training into the workforce.*



# Oregon WBL definition

*“...structured learning in the workplace or simulated work environment that provides opportunities for sustained interactions with industry or community professionals. This interaction fosters in-depth, first-hand experience of the expectation and application of knowledge and skills that are required in a career field.”*

# Benefits of work-based learning for learners

## Research on K-12 education:

- Lower dropout rates
- Higher attendance
- Higher graduation rates
- Positively impacts professional skills development

## Research on Postsecondary education:

- Increased likelihood of college enrollment
- Increased likelihood of college completion and degree attainment

# Benefits of WBL for Business & Industry

- Helps businesses meet their worker needs
- Increases productivity
- Increases retention
- Builds their reputation and social capital
- Return on investment (ROI) – *also businesses top reason for engaging!*
- Example apprenticeship ROI:
  - \$1.47 return for every \$1 invested (international study)
  - \$1.26 return for every \$1 invested (South Carolina study)



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# Discussion Question #1

***What local assets and systems do you have in place to support students in the community through WBL?***



# Work-Based Learning & Advancing Equity

- Work-based learning can help advance local, regional, and state equity goals
- Three ways work-based learning can benefit students, particularly marginalized students:
  - Builds positive relationships with adults
  - Builds social networks and professional skills
  - Exposure to new work environments and expectations
- Research supports this
  - Increases underserved student persistence and graduation
  - Compensating students for WBL experiences is a best practice

# Common Barriers to WBL

- Transportation
- Incentivizing experiences
- DACA students and access
- School schedules/logistics
- Requirements of placement



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## Discussion Question #2

***What can you do to ensure that WBL experiences are accessible to all students?***



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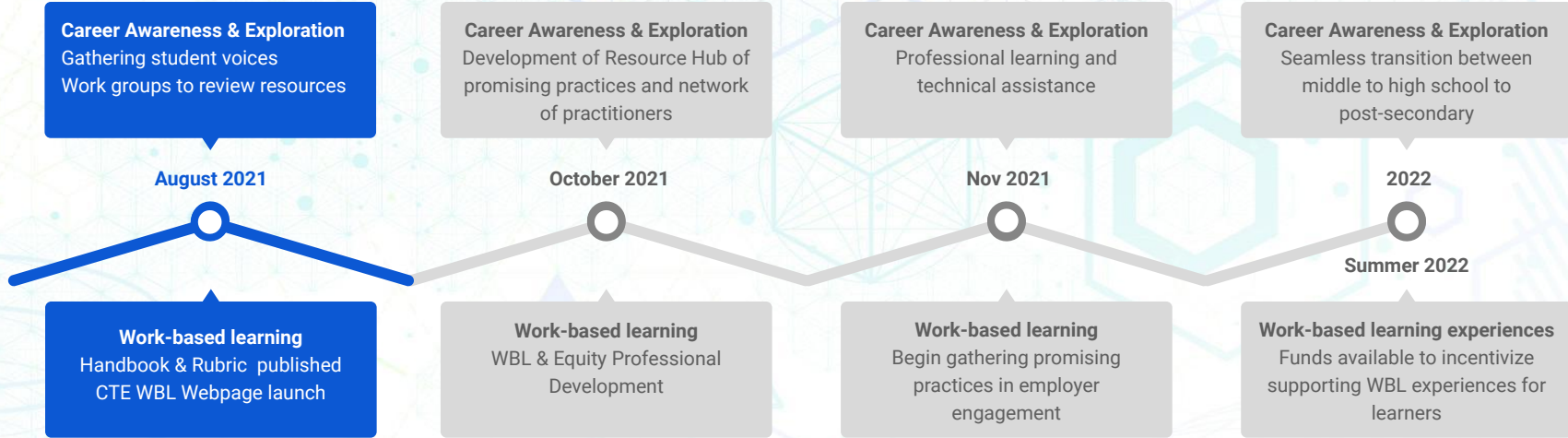
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**Fall 2021-2022**



# What to Expect



# Oregon Youth Employment Program (ORS 660.353)

\$9 million to provide meaningful work experience and workforce training for persons between the ages of 14 and 24, with a priority on underserved and underrepresented youth.

Participants receive:

- Minimum wage for time spent working
- Support in creating an individual development plan that outlines work readiness, career, and education goals
- Exposure to in-demand occupations and targeted sectors
- Academic support for earning credit and/or completing a high school equivalency program



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## Discussion Question #3

***How can you promote CCL and WBL as tools for re-engaging students in their learning and helping them to restore hope for their future aspirations?***

# Contact Us

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THANK YOU