

JANUARY 30-FEBRUARY 1, 2014 • SALISHAN • GLENEDEN BEACH • OR

OREGON ASSOCIATION OF CENTRAL OFFICE ADMINISTRATORS &
OREGON ASSOCIATION OF SCHOOL EXECUTIVES

OACOA & OASE WINTER CONFERENCE



CONFEDERATION OF OREGON SCHOOL ADMINISTRATORS

707 13th Street SE, Suite 100 • Salem, Oregon 97301

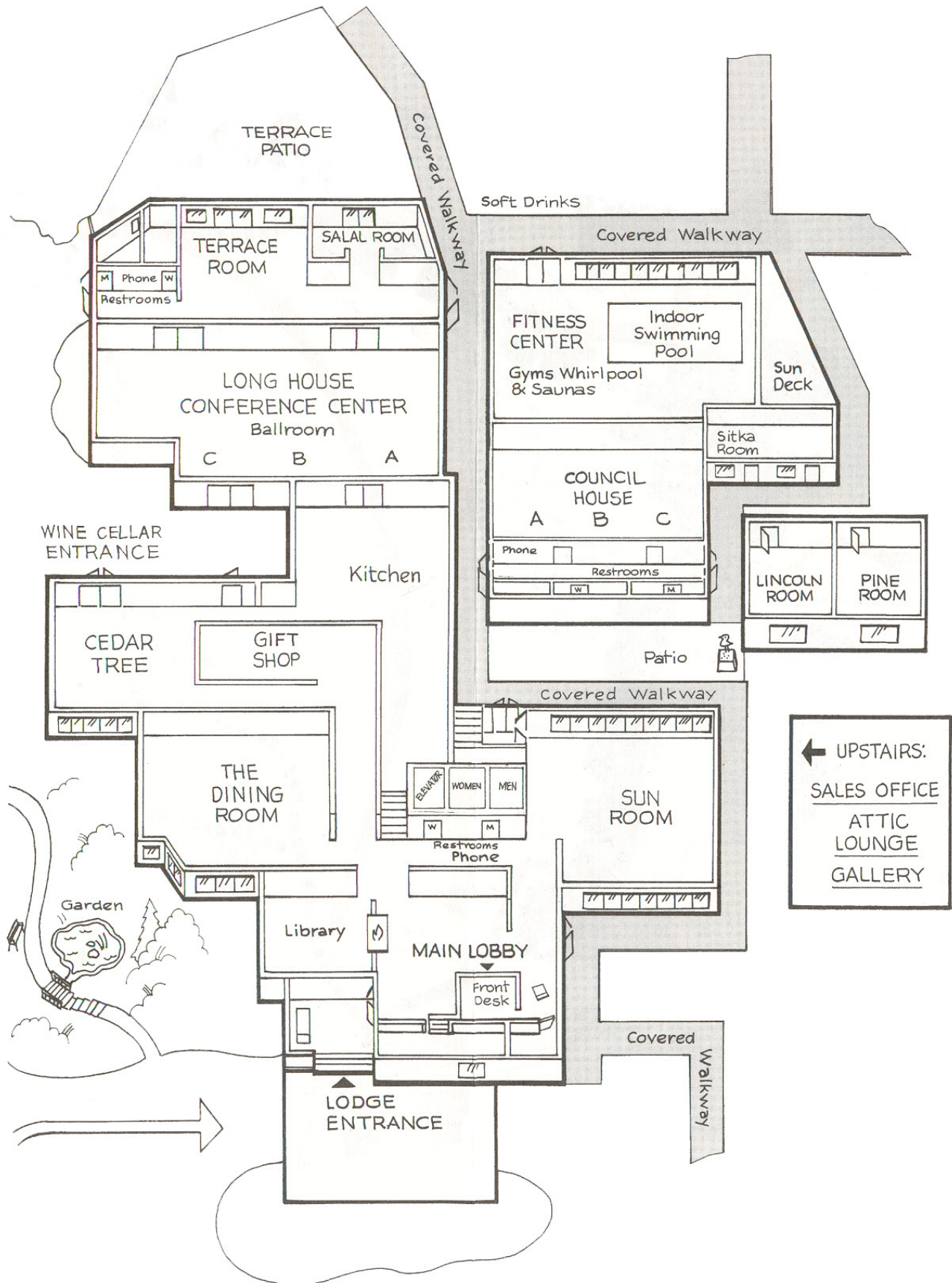
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WE DEVELOP AND SUPPORT EDUCATIONAL LEADERS TO ENSURE STUDENT SUCCESS

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MESSAGES FROM THE PRESIDENTS



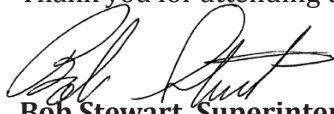
Welcome to the 2014 OACOA/OASE Conference!

In my first year as Superintendent, I received some pearls of wisdom from my mentor. He shared his thoughts regarding things such as: "Learn to anticipate! Like a good chess player, always be two or three moves ahead of your 'opponent.'" "For the first ninety days and through your tenure as superintendent: Have clear goals; take care of your people." Finally, "Focus on the fundamentals, reading is always a fundamental."

The last one has always stayed with me - fundamentals. As a coach, I understood fundamentals. We worked on them every day as we strove to become better basketball players. Poor results in a game could always be driven back to fundamentals. The same holds true in growing great people. Fundamentals have to be identified and practiced. At this conference, we will have the opportunity to focus on the fundamentals of leadership.

This conference is a great opportunity to share, discuss and learn. Together we can accomplish great things for Oregon's children. We have been given a wonderful gift by the parents in our communities. They have given us their trust with their most prized possession, their children. Every day we know we are trusted, and we can make a difference. What a great way to work!!

Thank you for attending this year's winter conference.



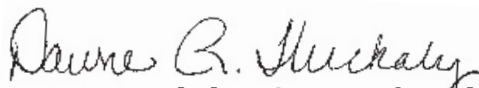
Bob Stewart, Superintendent, Gladstone SD
OASE President



Dear OACOA Members,

Welcome to Salishan and the 2014 OACOA/OASE Winter Conference! This conference provides us with essential learnings to assist us in leading our districts as we continue to gear up for full implementation of a wide variety of initiatives. Our keynote speakers and breakout sessions focus on current research and the latest thinking in our field.

OACOA's commitment to you is to provide professional learning opportunities and support to central office staff. I invite you to take this time to engage in your own learning by interacting with presenters and your colleagues to enhance the system within which you work. A special thank you to the presenters for their willingness to share their experiences with us so all can benefit. Make it a great conference!



Dawne Huckaby, Director of Teaching and Learning, Roseburg SD
OACOA President

FEATURED SPEAKERS



Dr. Nancy Golden, Chief Education Officer, Oregon Education Investment Board

Nancy serves as the Board's Chief Education Officer in the creation, implementation and management of an integrated and aligned public education system from birth to college & career. She has formerly served as the superintendent for Springfield Public Schools in Springfield, Oregon from 2003-2013. In 2011, she served as Educational Advisor to the Governor and was selected as Oregon's Superintendent of the Year.

In 2004 Nancy was appointed by the governor to the Literacy Leadership State Steering Committee and was profiled in the January edition of *The School Administrator*. A former director for the University of Oregon's Administrative Licensure Program, where she continues to teach, she is an expert in learning organizations, group process, facilitation skills, school supervision, and curriculum delivery and design. Nancy obtained her Ph.D. in Curriculum and Instruction from the University of Oregon in 1987.



Dr. Sandy Husk, Chief Executive Officer, AVID/Former Superintendent for Salem-Keizer SD

Dr. Sandy Husk joined AVID Center as Chief Executive Officer in January 2014, bringing more than 17 years of experience implementing AVID in the three districts where she has served as superintendent, most recently at Salem-Keizer SD, Oregon, the second largest district in that state. As CEO, Sandy is responsible for implementing AVID's strategic imperatives, which include furthering its mission of closing the achievement gap and preparing all students for college, accelerating the scalability of AVID as a school-wide and district-wide system, developing student-centric technologies to enhance and sustain the student experience in AVID, and determining how AVID can best serve urban districts.



Nancy Hungerford, Attorney, The Hungerford Law Firm, LLP

Nancy founded the firm upon her graduation from Lewis & Clark Law School in 1981, after serving as the Human Resources Director for the North Clackamas School District for five years. Nancy practiced as a sole practitioner for 15 years before other family members joined the practice. Nancy built a statewide firm, representing districts of all sizes, from Pine Eagle to Portland. She has represented school districts and community colleges in collective bargaining (more than 350 contracts bargained since 1981), unfair labor practice and other ERB cases, Fair Dismissal cases, labor arbitration, and due process hearings.



Representative Sara Gelser, Oregon Legislature

Sara has served in the Oregon Legislature since 2005, representing Philomath and Corvallis. She is Chair of the House Education Committee and Co-Chair of the Oregon Women's Health and Wellness Alliance. She also serves on the House Revenue Committee, the House Human Services and Housing Committee and the Joint Committee on Tax Credits. In prior sessions, she served on the Health Care Committee, the Child Welfare Committee, the Seniors and People with Disabilities Committee and the Oregon Tort Reform Task Force.

Representative Gelser is the legislative appointee to the State Interagency Coordinating Council for Early Intervention and Early Childhood Special Education. She was also appointed by Governor Kitzhaber to the Oregon Rail Leadership Council. She was a founding member of the Oregon Senior and Disability Caucus, and in 2010 was appointed to the National Council on Disability by President Barack Obama, with unanimous consent from the US Senate.

DAILY AGENDA

THURSDAY, JANUARY 30, 2014 - PRE-CONFERENCE

- 7:30 to 9:30 OASE Technology Vision & Policy Workgroup Meeting
- 8:30 to 11:00..... OASBO Board Meeting
- 9:30 to 12:00..... Vision & Policy Meeting
- 11:00 to 12:30..... Oregon Small Schools Association Board Meeting
- 1:00 to 2:30 Oregon Small Schools Association Membership Meeting
- 1:00 to 2:45 OACOA & OASE Board Meetings
- 1:00 to 2:45 OASE 9-14 Vision & Policy Workgroup Meeting
- 1:00 to 5:00 Early Registration Opens
- 1:00 to 8:00 OASBO New Business Office Managers Meeting
- 3:00 to 5:00 Off-the-Record Meeting
- 6:00 to 9:00 President's Reception (everyone welcome)

FRIDAY, JANUARY 31, 2014 - MAIN CONFERENCE

- 7:00 to 8:15 Continental Breakfast / Registration
- 8:15 to 8:30 Welcome
- 8:30 to 10:00..... General Session I – Nancy Golden
- 8:45 to 3:00 OASBO Business Manager Session
- 10:00 to 10:15..... Break
- 10:15 to 11:45..... Breakout Sessions: Round I
- 11:45 to 1:00..... Awards Luncheon
- 12:00 to 2:15..... New Superintendents Leadership Institute
- 1:00 to 2:15 Breakout Sessions: Round II
- 2:15 to 2:30 Break
- 2:30 to 4:00 Breakout Sessions: Round III
- 4:00 to 5:30 Reception (everyone welcome)

SATURDAY, FEBRUARY 1, 2014

- 7:00 to 8:00 Breakfast
- 8:00 to 11:30..... Nancy Hungerford Workshop
- 8:00 to 2:00 OACOA Seminar Series

SPECIAL RECOGNITION AND THANK YOU'S

COSA would like to recognize the contributions of our administrator conference volunteer Linda Warberg and Taft High School student leaders Goldie Miller and Riley Scroeder. A special thank you goes to the Taft High School catering program, Teacher Julia Westbrook, Principal Majalise Tolan and Superintendent Tom Rinearson.

PROGRAM

THURSDAY, JANUARY 30, 2014 – PRE-CONFERENCE

7:30 to 9:30	OASE Technology Vision & Policy Workgroup Meeting.....	Lincoln/Pine Room
8:30 to 11:00.....	OASBO Board Meeting	Cedar Tree Room
9:30 to 12:00.....	Vision & Policy Meeting.....	Lincoln/Pine Room
11:00 to 12:30	Oregon Small Schools Association Board Meeting	Gallery
1:00 to 2:30	Oregon Small Schools Association Membership Meeting	Gallery
1:00 to 2:45	OACOA & OASE Board Meetings	Lincoln/Pine Room
1:00 to 2:45	OASE 9-14 Vision & Policy Workgroup Meeting.....	Sitka Room
1:00 to 5:00	Early Registration Opens	Salal Room
1:00 to 8:00	OASBO New Business Office Managers Institute.....	Cedar Tree Room
3:00 to 5:00	Off-the-Record Meeting.....	Long House
6:00 to 9:00	President's Reception (everyone welcome).....	Sunset Suite

FRIDAY, JANUARY 31, 2014 – MAIN CONFERENCE

7:00 to 8:15	Continental Breakfast / Registration.....	Terrace Room
8:15 to 10:00.....	GENERAL SESSION	Long House Rooms A-C
	National Anthem: Divine - Oregon State University, Female A Cappella Choir	
	Welcome: Bob Stewart, Superintendent, Gladstone SD, OASE President	
	Keynote Speaker: Nancy Golden, Chief Education Officer, Oregon Education Investment Board	
8:45 to 3:00	OASBO Business Manager Session (OASBO registrants only)	Cedar Tree Room
10:00 to 10:15.....	Break	
10:15 to 11:45.....	BREAKOUT SESSIONS: ROUND I	



OASE Vision & Policy Workgroup Session: Full-Day Kindergarten and Early Learning Work Group Recommendations Report..... Long House Room A

Speakers: Maryalice Russell, Superintendent, McMinnville SD
 Jon Peterson, Superintendent, Pendleton SD
 Mark Witty, Superintendent, Grant SD
 Kent Klewitz, Superintendent, Jefferson SD
 Hertica Martin, Superintendent, Springfield SD
 Colt Gill, Superintendent, Bethel SD
 Don Grotting, Superintendent, David-Douglas SD

In fall 2013 COSA/OASE formed a Full Day kindergarten and Early Learning Work Group to address full day funding for all day kindergarten in anticipation of Statewide implementation beginning school year 2014-2015. Additionally the group was

tasked with addressing effective full day kindergarten practices and analyze other early learning practices that may positively impact student learning in preparation for kindergarten and academic success by third grade. Fellow superintendents will present their work to date and request input from session attendees regarding work group next steps.

Teacher Evaluation..... Long House Room B

Speaker: John Cronin, Director, The Kingsbury Center, NWEA

Oregon state legislation will soon mandate that results from testing be included in teachers’ evaluations. Dr. Cronin’s presentation is a “consumer’s guide” to this issue and helps administrators understand: absent jargon, the technical and legal issues that they will face as they begin work to implement these requirements in their school systems.



OASE Vision & Policy Workgroup Session: Reimagining Grades 9-14 Long House Room C

Speakers: Sheldon Berman, Superintendent, Eugene SD
Candy Armstrong, Superintendent, North Wasco SD

This session will share current work of the Task Force related to the following topics:

- Full-day Scheduling for 12th Grade
- CTE Training and Opportunities
- 5th Year Programs/4th year Graduation Rates
- Blended Efforts Between High Schools and Community Colleges
- Examination of Remedial Coursework at College Level
- How can we partner with our Higher Ed institutions around certification for college credit?
- Then given the broad topic of reimagining grades 9-14, what should we begin to do now?

Educator Effectiveness Peer Review Panel.....Lincoln/Pine Room

Speakers: Sara Phillips, Education Program Specialist, Oregon Department of Education
Brian Putnam, Education Program Specialist, Oregon Department of Education

This session will discuss the requirements for the development of a peer review panel and the process to support the panel’s work as outlined in SB 290 and the ESEA waiver. Their work up until now has involved gathering best practices from other states and taking input from stakeholders in Oregon. This will be a good opportunity to get up to speed on where we are now, ask questions to clarify timeline and purpose, and provide input to the process.

Digital Conversation: Preparing Future Ready Students Today Gallery

Speaker: Shay Mikalson, Executive Director Curriculum & Instructional Technology, Bend-La Pine SD
Amy Tarnow, Assistant Director of Instructional Technology, Bend-La Pine SD

Bend-La Pine Schools’ vision for 21st Century learning is one that ensures every student is future ready by equipping all learners to think, innovate, and create a future by design not default. Thanks to long-range planning and staff and community support, nearly 4,000 students have made the switch from outdated, paper textbooks to a primarily digital world where fresh information is available at the touch of a fingertip. Soon, all students in grades 3-12, and their teachers, will have access to personal digital learning devices anytime, anywhere. This session will focus on the “Why’s”, “How’s” and “What’s” of Bend-La Pine Schools’ Digital Conversion Initiative. Participants will leave with a deeper understanding of the impact that technology has on learning, share in best practices and lessons learned, and be ready to go back to

work with a practical and realistic road map that will help them set goals for digital learning in their own school or district.

Professional Preparation Consultation: Administrator Licensure and Doctoral Degree.....Stitka/Azalea Room

Speaker: Cheryl Brown, Education Leadership Specialist, COSA

This is a consultation session that will answer questions regarding administrator preparation and licensure as per TSPC standards. The session will also provide information regarding the TSPC approved COSA-CUC Administrator Licensure Programs. COSA is partnering with Concordia University of Chicago to offer programs for:

- Teacher Leaders – The Initial Administrator License
- Current Administrators – Continuing Administrator License
- Distinguished Administrators – Doctorate in Ed. Leadership

The programs emphasize instructional leadership; research based decision-making skills and the application of cross-functional knowledge. There are career-building opportunities for educators at various stages of their profession.

11:45 to 1:00..... **AWARDS LUNCHEON** Council House

Welcome: Craig Hawkins, Executive Director, COSA

Awards: OASE Superintendent of the Year
OACOA Achievement of Excellence

Introduction: Ron Wilkinson, Superintendent, Bend-La Pine SD

Keynote: Sandy Husk, CEO, AVID Center

Sandy, AVID Center CEO and former Salem-Keizer SD superintendent, will describe the successes of AVID featuring students who will report on their firsthand experiences and the impact AVID has had in their lives.

11:45 to 2:15..... **New Superintendents Leadership Institute** (invitation only)..... Sitka Room

1:00 to 2:15 **BREAKOUT SESSIONS: ROUND II**



OASE Vision & Policy Workgroup Session: The Future Vision of Oregon e-Learning Long House Room A

Speakers: Rob Hess, Superintendent, Lebanon Community SD
Boyd Keyser, Superintendent, North Marion SD
John Steach, Superintendent, Canby SD

COSA is taking an active role in shaping future policy direction for Oregon relative to e-Learning. This is taking the form of developing a strategic plan to transform our student learning environment over the next three to five years. Prior to the conference, a focus group from both education and business will be working to identify the key areas for the strategic plan and the critical components for each key area. This interaction will allow you to hear the direction this plan is taking and provide your feedback to the people who will be adding the detail to the plan over the coming months. This session will give you an opportunity to make a difference in our future.

Strategic ELL Plan, Update: What Is Next..... Long House Room B

Speaker: David Bautista, Assistant Superintendent, Oregon Department of Education

Participants will be provided an update on the State of Oregon Strategic ELL Plan. The Equity Unit at ODE has changed substantially in the past year. The Session will

provide information related to support for ongoing efforts throughout the state. An update on the ELL Conference will be shared.

Teaching, Empowering, Leading, and Learning: TELL Information

Session..... Long House Room C

Speakers: Theresa Richards, Director, Oregon Department of Education
Ann Maddock, Senior Advisor External Affairs, New Teacher Center

The purpose of TELL is to document and analyze how teachers and other educators view the teaching conditions at their school. The anonymous survey will provide valuable data for policymakers, educators and stakeholders so they can make evidence-based decisions on policies and practices that will improve student achievement and teacher retention. This session will address the plan to administer the survey in February and March.

Developing Racial & Gender Equity PoliciesLincoln/Pine Room

Speaker: Karen Gray, Superintendent, Parkrose SD
Michael Lopes, School Improvement Director, Parkrose SD
Kathy Keim-Robinson, Student Services Director, Parkrose SD

Historically, students of color, students in poverty, students whose first language is a language other than English, students of different sexual orientations and students with different abilities have lost ground in academic achievement in Oregon. In fact, the aforementioned student qualifiers have been a predictor of student failure in school and have secured them a place in our unfortunate dropout rate. Through the work of the Multnomah County “Cradle to Career Initiative” framework, school districts, businesses, profits, non profits and governmental agencies have been developing Racial and Gender Equity Policies, Practices, Equity Lenses and Data and Research Teams in order to move Equity practices forward for the social and educational success of our children and families. This presentation will take the participant through one sample process for developing an equity policy and equity/data team in your district. You will learn from our mistakes and successes and have the chance to ask hard questions from a district that struggled to make it happen.

COSA On iTunes U - Part 1 of 2 Gallery

Speakers: Apple Education and COSA

Join us in shaping the future! As more and more districts across Oregon are adopting technology for students, how can we prepare teachers and building leaders with the best tools and systems for facilitating learning in this new environment? Come see how you and your district can be at the forefront of using iTunes U and iPad to find, create, organize, and distribute engaging materials for today’s tech-savvy students. Join other dynamic teachers and administrators to build COSA’s iTunes U library of resources specific to Oregon, and be a part of creating the future - today!

Professional Preparation Consultation: Administrator Licensure and Doctoral Degree.....Stitka/Azalea Room

Speaker: Cheryl Brown, Education Leadership Specialist, COSA

This is a consultation session that will answer questions regarding administrator preparation and licensure as per TSPC standards. The session will also provide information regarding the TSPC approved COSA-CUC Administrator Licensure Programs. COSA is partnering with Concordia University of Chicago to offer programs for:

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The programs emphasize instructional leadership; research based decision-making skills and the application of cross-functional knowledge. There are career-building opportunities for educators at various stages of their profession.

2:15 to 2:30 Break

2:30 to 4:00 **BREAKOUT SESSIONS: ROUND III**

Visible Learning 101 Long House Room A

Speaker: Rob Hess, Superintendent, Lebanon Community SD

Come and learn the art and science behind the most comprehensive study of what does and does not work in the world of education from the work of Dr. John Hattie. In this session you will learn about the three cornerstones of Visible Learning: Know Thy Impact, The Power of Feedback, and The Mindframes of a Visible Learner.

You will also understand how these elements have a direct connection to the work all of us are engaged with right now: Educator Effectiveness, Proficiency-Based Teaching and Learning, and Implementing the Common Core. This session will help reduce your anxiety about implementing these complex initiatives by giving you practical ideas and suggestions for keeping the main thing, The Main Thing--which is student learning and growth!

Oregon's Statewide Assessment System: Upcoming Transition to Smarter

Balanced Long House Room B

Speakers: Doug Kosty, Assistant Superintendent, Oregon Department of Education

Derek Brown, Director of Assessment, Oregon Department of Education

This session will discuss the upcoming transition to the Smarter Balanced assessment system. Specific topics will include but are not limited to the Field Test, formative and interim tools, and accommodations. In addition, Doug and Derek will explain the impact of the upcoming transition on current graduation requirements, and will describe work currently underway to complete a comprehensive review of graduation policies. Other general assessment topics will include the Kindergarten assessment and Oregon's participation as the lead agency in the English Language Proficiency Assessment for the 21st Century (ELPA21) Consortium.



OASE Vision & Policy Workgroup Session: Open Enrollment Long House Room C

Speakers: Erin Prince, Superintendent, Corvallis SD

Darin Drill, Superintendent, Cascade SD

Karen Gray, Superintendent, Parkrose SD

Morgan Allen, Legal, Labor & PACE Services Attorney, OSBA

There are many Policies and Laws that currently direct and impact school choice, transfer policy, and open enrollment. This Vision and Policy work Group will present a "clear" picture of what currently exists, what is allowable and what is not. The discussion will also provide some suggestions about our path forward that will provide additional clarity for School Administrators, School Boards and Parents. Time will be provided for discussion of the issues.

Early Learning Initiatives Lincoln/Pine Room

Speakers: Jada Rupley, Early Learning System Director, Early Learning Division

Megan Irwin, Early Learning System Design Manager, Early Learning Division

This session will provide an update on early learning initiatives. Special attention will be given to the connections to the K-12 program, 3 years-3rd grade possibilities and some early thinking will be shared.

COSA On i Tunes U - Part 2 of 2 Gallery
 Speakers: Apple Education and COSA

Part 2 of this session will be an interactive discussion with district leaders interested to further plan their participation in this exciting COSA iTunes U initiative.

Creating A Vision, Unifying a Community and Transforming Learning..... Sitka Room
 Speakers: Yvonne Curtis, Superintendent, Forest Grove SD

Mike Dugas, Strategic Visioning Consultant, Vision Creation Consulting

Participants will learn about the unifying visioning and strategic plan process partners from Intel facilitated in the Forest Grove School District. This creative and inclusive process engaged the School Board and Administrative Team together in developing a shared and aligned vision, mission and strategic plan. Our Intel partners continue to support our efforts in monitoring and adjusting our plan because we are both committed to the vision of Transforming Learning.

Professional Preparation Consultation: Administrator Licensure and Doctoral Degree..... Azalea Room

Speaker: Cheryl Brown, Education Leadership Specialist, COSA

This is a consultation session that will answer questions regarding administrator preparation and licensure as per TSPC standards. The session will also provide information regarding the TSPC approved COSA-CUC Administrator Licensure Programs. COSA is partnering with Concordia University of Chicago to offer programs for:

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4:00 to 5:30 Reception (everyone welcome) Council House

SATURDAY, FEBRUARY 1, 2014

7:00 to 8:00 Breakfast & Door Prizes Long House

8:00 to 11:30 **GENERAL SESSION II** Long House

Leading Oregon School Districts in an Era of Greater Scrutiny, Accountability, and Regulation



Attorney Nancy Hungerford and a panel of Oregon school superintendents will review recent trends and challenges as public schools are even more subject to greater scrutiny, accountability and regulation in a variety of ways:

- Anticipated student achievement gains from a new evaluation system that is labor-intensive to implement: Schools begin to feel the impact of SB 290. Can schools deliver on legislative promises? What results when teachers prove ineffective?
- Labor relations: Balancing demands for increasing staff and school days with association demands for economic improvements and workload reductions; seeking to maintain management prerogatives in a pro-labor legislative and judicial environment.
- Community relations: Media focus on school safety issues and off-duty misconduct of staff, coupled with parental complaints and litigation and challenges under the public meetings and public records laws.

OACOA

8:00 to 2:00 **OACOA SEMINAR SERIES**.....Lincoln/Pine Room

Welcome: Dawne Huckaby, Director of Teaching and Learning, Roseburg SD, OACOA President

Formative and Interim Assessments

Speaker: Bill Stewart, Curriculum/Assessment Director, Gladstone SD

Kindergarten Readiness Assessment (KRA)

Speakers: Jada Rupley, Early Learning Division, Oregon Department of Education

Kara Williams, Education Specialist, Oregon Department of Education

Brett Walker, Education Program Specialist, Oregon Department of Education

Digital Technology and Curriculum in the Classroom

Speakers: Kevin Bogatin, Assistant Superintendent, Corvallis SD

Brooke O'Neill, Curriculum Director, David Douglas SD

Shay Mikalson, Exe. Dir. Curriculum/Instructional Technology, Bend-La Pine SD

Kim Ketterer, Instructional Technology Administrator, Eugene SD

Many Oregon school districts have started deploying technology to support instruction and enhance student learning while also opening the door to rich opportunities for digital content, creativity and collaboration. In this panel, four districts will share their experiences and how the introduction of iPads into their classrooms is impacting instruction and textbook plans.

Assessment Issues, Direction

Speakers: Doug Kosty, Assistant Superintendent, Oregon Department of Education

Derek Brown, Director of Assessment, Oregon Department of Education

Bill Stewart, Curriculum/Assessment Director, Gladstone SD

Education Effectiveness Update and Peer Reviewing

Speakers: Sara Phillips, Education Program Specialist, Oregon Department of Education

Brian Putnam, Education Program Specialist, Oregon Department of Education

Theresa Richards, Director, Oregon Department of Education

Special Ed Apps: Issues and Policy Discussion

Speakers: Danielle Sheldrake, Administrator of Student Services, Beaverton SD

Joan Steiner, Director of Special Programs, Scappoose SD

Kevin Bogatin, Assistant Superintendent, Corvallis SD

Kim Ketterer, Director of Instructional Technology, Eugene SD

Table Talks

Topics: Special Ed Policy, TELL Survey, CCSS/EE Grants, OEIB Grants, Career to College, Others

HB 2220/Special Session (12:30-2:00)

Speaker: Representative Sara Gelser, Oregon Legislature

Representative Gelser will lead a discussion and focus group on the topic of HB 2220 and Proficiency-based Learning.

2:00 Adjourn Conference

2014 COSA PROFESSIONAL DEVELOPMENT EVENTS

February 2014

- 1..... OACOA Seminar Series..... Salishan, Gleneden Beach
- 7..... OALA Winter Conference..... Oregon State University
- 14..... OASCD Pre-Service Teachers Conference Western Oregon University, Monmouth

March 2014

- 6-7..... NW Proficiency/Competency Conference..... Sheraton Portland Airport
- 13-14 State English Learners Alliance Conference..... Hilton, Eugene
- 17-18 Breakthrough Coach Wilsonville
- 23-25 3rd Annual Oregon School Employee Wellness Conference..... The Riverhouse, bend

APRIL 2014

- 14-15 CCSS Spring Regional..... Deschutes County Fair & Expo Center, Redmond
- 17-18 CCSS Spring Regional..... Winston Community Center, Winston
- 25 OACOA Seminar Series..... Hilton, Eugene
- 28-29 CCSS Spring Regional..... Linn County Expo Center, Albany
- 30-1..... CCSS Spring Regional..... Southern Oregon, TBA

May 2014

- 2..... Statewide Kindergarten Summit..... Red Lion, Salem
- 6-7..... CCSS Spring Regional..... Pendleton Convention Center, Pendleton
- 9..... Statewide Poverty Summit..... Red Lion, Salem

June 2014

- 18..... 40th Annual COSA Pre-Conference Convention Center, Seaside
- 19-20 40th Annual COSA Conference Convention Center, Seaside

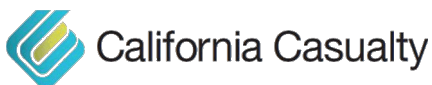
August 2014

- 7-8..... Oregon Summer Assessment Institute Hilton, Eugene

October 2014

- 2-3..... Fall Conference for Special Education Administrators Hilton, Eugene

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- California Casualty Brian Goodman, Group Marketing Regional Supervisor bgoodman@calcas.com
- Insight School of Oregon..... JD McMahan, Head of School..... jdmcmahan@k12.com
- Lightspeed Technologies, Inc..... Karen Biondo, Classroom Audio Consultant karen.biondo@lightspeed-tek.com
- NWEA..... Holly Rasche, Partner Relations Representative holly.rasche@nwea.org
- Renaissance Learning Peggy Packer, Promotional Events Coordinator plpacker@renlearn.com
- VEBA Service Group..... Dawson Mortimore, Client Consultant..... dawson_mortimore@ajg.com

COMMITTEES

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Past President.....	Verne Ferguson, Oregon City SD
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Region B Representative.....	Catherine Carlson, Salem-Keizer SD
Region C Representative.....	Eric Volger, InterMountain ESD
Region D Representative.....	Bill Stewart, Gladstone SD
Region E Representative.....	Danielle Sheldrake, Beaverton SD
At-Large Member.....	Kyra Donovan, McMinnville SD
At-Large Member.....	Patti Lovemark, Sutherlin SD
At-Large Member.....	Cory Bradshaw, Dallas SD
At-Large Member.....	Cindy Jaeger, Northwest Regional ESD
Ex-Officio Member.....	Angie Peterman, Oregon Association of School Business Officials
Ex-Officio Member.....	Chuck White, Oregon School Personnel Association

OREGON ASSOCIATION OF SCHOOL EXECUTIVES (OASE) EXECUTIVE COMMITTEE

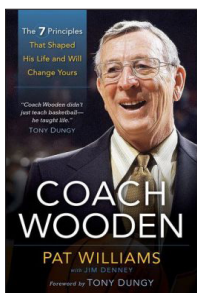
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Zone VI Director.....	Phil Long, Medford SD
Zone VII Director.....	Candy Armstrong, North Wasco County SD
Zone VIII Director.....	Mark Witty, Grant SD
Zone IX Director.....	Jim Golden, Sisters SD
Ex-Officio Member.....	Betsy Miller-Jones, Oregon School Boards Association
Ex-Officio Member.....	Tom Welter, Oregon School Activities Association

WINTER CONFERENCE PLANNING COMMITTEE

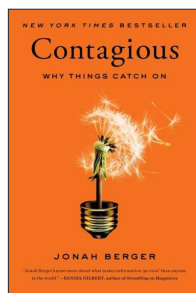
Cory Bradshaw.....	Director of Instruction, Dallas SD
Colin Cameron.....	Deputy Director, COSA
Catherine Carlson.....	Director of Assessment, Salem-Keizer SD
Suzanne Dalton.....	Coordinator of Professional Development, COSA
Kyra Donovan.....	Director of Curriculum & Instruction, McMinnville SD
Verne Ferguson.....	Director of Special Services, Oregon City SD
Dawne Huckaby.....	Director of Teaching and Learning, Roseburg SD
Cindy Jaeger.....	County Education Coordinator, Northwest Regional ESD
Holly Lekas.....	Director of Professional Learning, COSA
Patti Lovemark.....	Special Education Director, Sutherlin SD
Danielle Sheldrake.....	Administrator of Student Services, Beaverton SD
Joan Steiner.....	Director of Special Education, Northwest Regional ESD
Bill Stewart.....	Curriculum/Assessment Director, Gladstone SD
Bob Stewart.....	Bob Stewart, Superintendent, Gladstone SD
OASE Vision & Policy Workgroup Chairpersons.....	OASE Superintendents

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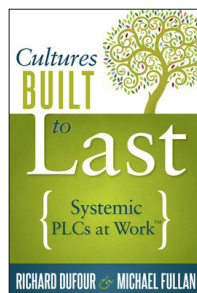
The following selection was recommended by OASE Leadership:



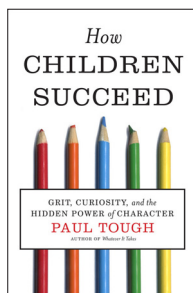
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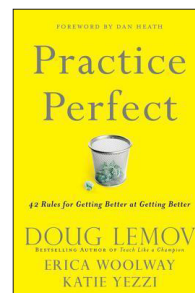
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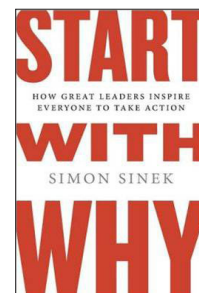
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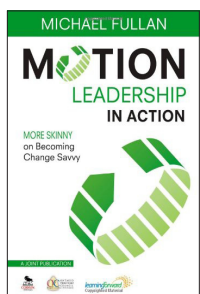
5.



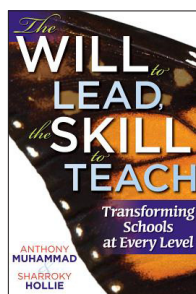
6.

1. **Coach Wooden: The 7 Principles That Shaped His Life and Will Change Yours** by Pat Williams, James Denney
2. **Contagious: Why Things Catch On** by Jonah Berger
3. **Cultures Built to Last: Systemic PLCs at Work** by Richard DuFour, Michael Fullan
4. **How Children Succeed: Grit, Curiosity, and the Hidden Power of Character** by Paul Tough
5. **Practice Perfect: 42 Rules for Getting Better at Getting Better** by Doug Lemov, Katie Yezzi, Erica Woolway
6. **Start With Why: How Great Leaders Inspire Everyone to Take Action** by Simon Sinek

Featured speakers at the upcoming 40th Anniversary COSA Seaside Conference:



7.



8.

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7. **Motion Leadership in Action: More Skinny on Becoming Change Savvy** by Michael Fullan
8. **The Will to Lead, the Skill to Teach: Transforming Schools at Every Level** by Anthony Muhammad

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506-Level Graduate Credit for This Conference

Course title: 2014 OACOA/OASE Winter Conference	Tuition: \$75
Credit: One 506-level graduate credit	Course number: TBA
Term graded: Winter 2014	Grading method: A-F

SUMMARY:

Attend two days of the 2014 OACOA/OASE Winter Conference January 30-Feb 1, 2014 and submit one written assignment to earn one graduate credit (ELP 506) through the Continuing Education department at PSU.

REGISTRATION:

A representative of the PSU Cooperative Credit Program will be at the conference at the PSU booth January 31 from 8-4pm and February 1 from 8-noon. Registration forms are available at the booth. **Give your registration form directly to the PSU rep. You will now be billed by PSU for the credit costs.**

REQUIREMENTS:

To get credit, you must attend the 2-day conference and complete a critical reflection paper synthesizing the information you learned at the conference. Assignment instructions are also available at the PSU booth. All papers must be submitted by **February 28, 2014**.

GRADES, RECEIPTS, & TRANSCRIPTS:

Grades will be available on the PSU website (www.banweb.pdx.edu) on **March 26, 2014**. For instructions on accessing your grade, obtaining a receipt, or getting transcripts, visit www.pdx.edu/ceed/co-op and click on "Information for Students" on the left menu.

CAN I USE THIS FOR THE CONTINUING ADMINISTRATOR LICENSE (CAL)?

This can be used as an elective if you are working towards the CAL at PSU (<http://www.pdx.edu/ceed/continuing-administrator-license>). If you plan to transfer this credit to another institution, check with that school to ensure that the credit will transfer. PSU cannot guarantee that this credit is transferable to other schools. Instead of taking this 1-credit course, you may be interested in taking the 4-credit Leadership Academy course (tuition = \$300), which is also pre-approved to count towards the CAL at PSU. You cannot register for both the 1-credit and 4-credit course. For more information about the 4-credit Leadership Academy course, visit: <http://www.pdx.edu/ceed/cosa>

CONTACT INFORMATION:

Julie Wolleck, Manager of the PSU Cooperative Credit Program, jwolleck@pdx.edu; 503-725-8234 Request an email copy of the assignment instructions; get information about partnering with PSU to offer credit for your school or district's professional development activities

Colin Cameron, Instructor of this course, COSA Director of Professional Development, colin@cosa.k12.or.us

- Questions about the assignment content

Paul Beaulieu, PSU Office Specialist, beaup@pdx.edu; 503-725-8279 or 1-800-547-8887 ext 58279

- Questions about accessing PSU student records (grades, receipts, transcripts, etc)

Mark Mentzer, PSU Registration Coordinator, mentzerm@pdx.edu; 503-725-4825 or 1-800-547-8887 ext 54825

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- Participant-directed investments
- Unused balances carry over from year to year (no annual use-it-or-lose-it)
- Can be used to reimburse retiree medical premiums

Common HRA VEBA funding sources

- Unused monthly benefit dollars / OEBC opt out funding
- Premium savings from lower-cost medical plans
- Early retirement incentives
- Part or all of a future pay raise or COLA
- Sick, vacation, personal, and other leave cash outs*
- Other miscellaneous sources

*Sick leave cash out is often better used to boost pension payment formulas.



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Dawson Mortimore, Client Consultant
1-877-695-3945 | dawson_mortimore@ajg.com

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www.cosa.k12.or.us/licensure/admin.licensure.html or contact the following at the COSA office:

- Trina Hmuratrina@cosa.k12.or.us
- Cheryl Brown.....cherylk@cosa.k12.or.us
- Colin Cameroncolin@cosa.k12.or.us



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- 2.0 Instructional Improvement
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Main Conference CPD Units Available:

- 8 Friday, January 31, 2014
- 4 Saturday, February 1, 2014

OASBO Business Managers Session CPD Units Available:

- 8 Friday, January 31, 2014